



KEY SKILLS

Soft Skills

Problem-Solving
Project Leadership
UX/UI Design
Front-End Web Development
Print & Digital Design

Hard Skills

HTML5 / CSS3 / Javascript
Sketch / Invision
Adobe CC (Photoshop, Illustrator, Dreamweaver, etc.)
Sitecore / Oracle Eloqua
jQuery / Bootstrap

RECENT WORK EXPERIENCE

Ryder

3/2015 - present

Manager - UX Design and Front-End Development

- Served as creative lead on hundreds of digital projects while managing several junior and mid-level designers
 - UX/UI design for a multitude of SaaS products, mobile apps, e commerce websites, and specialized landing pages
 - Streamlined Marketing department's production process by introducing more efficient practices
 - Optimized, redesigned & coded 3 generations of email/landing page communications from scratch
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Brains On Tap, LLC.

8/2014 - present

Designer / Developer

- Managed and executed a variety of projects from conception to completion
 - Designed everything from websites, emails, and logos to product packaging, promotional materials, and an airplane livery
 - Produced award-winning work for clients that increased engagement and sales
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Marca

1/2013 - 7/2014

Art Director

- **Norwegian Cruise Lines:** Designed promotional emails and landing pages
 - **Net10:** UX/UI for website redesign as well as design for digital promotions
 - Created work in all forms for **Dish, Tracfone, Rite Aid, H&R Block, and Breville**
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15+ years of creative experience

EDUCATION

Miami Ad School

Art Direction

University of North Carolina at Charlotte

Graphic Design